

**CONFLICT OF NORMS AND VALUES  
IN PAULO COELHO'S *THE DEVIL AND MISS PRYM* NOVEL (2000):  
A SOCIOLOGICAL PERSPECTIVE**



**Submitted as a Partial Fulfillment of the Requirements for Getting Bachelor  
Degree of Education in English Department**

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**2019**

**APPROVAL**

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**PUBLICATION ARTICLE**


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Accepted and Approved by the Board of Examiners

Department of English Education

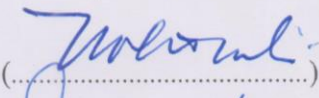
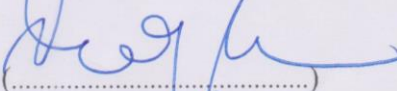

School of Teacher Training and Education

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**Abstrak**

Penelitian ini berfokus untuk mengidentifikasi isu konflik norma dan nilai dalam novel *The Devil and Miss Prym* (2000) karya Paulo Coelho. Teori yang digunakan dalam penelitian ini adalah perspektif sosiologis dari Swingewood. Jenis penelitian yang digunakan dalam penelitian ini adalah deskriptif kualitatif. Penelitian ini menggunakan metode pengumpulan data menggunakan teknik *note taking*. Penelitian ini menggunakan dua data yaitu data primer dan data sekunder. Novel *The Devil and Miss Prym* karya Paulo Coelho sebagai data primer, buku, buku sastra, situs web, artikel, bibliografi penulis dan referensi virtual yang terkait dengan isu pertentangan norma dan nilai sebagai data sekunder. Penelitian ini memiliki tujuan antara lain untuk mengidentifikasi kepribadian karakter manusia yang digambarkan dalam konflik, untuk menjelaskan bagaimana isu konflik norma dan nilai digambarkan dalam novel dan untuk mengungkapkan alasan penulis mengangkat isu konflik norma dan nilai. Hasil dari penelitian ini antara lain (1) terdapat tiga konflik norma dan nilai yaitu keadilan vs hak, cinta kemanusiaan dan kebutuhan sosial, kesediaan vs menyampaikan pesan, (2) penulis menggambarkan isu konflik norma dan nilai melalui karakter, *setting*, peristiwa, dan *style*, (3) penulis mengangkat isu konflik norma dan nilai karena penulis ingin menulis novel tentang sifat manusia dan kepribadian karakter manusia dengan godaan.

**Kata Kunci:** Paulo Coelho, Perspektif Sosiologis, Konflik Norma dan Nilai, Novel *The Devil and Miss Prym*.

**Abstract**

This research focuses on the identification issue of conflict of norms and values in *The Devil and Miss Prym* (2000) novel by Paulo Coelho. The theory which is used in this research is sociological perspective by Swingewood. The type of this study is qualitative descriptive. The method of collecting data in this research is used note taking technique. This study used two data, namely primary data and secondary data. *The Devil and Miss Prym* novel by Paulo Coelho is the primary data source, while books, literary books, website, article, bibliography of the author and virtual references that related with issue conflict of norms and value are the secondary data. The purposes of this research are to identify the human character personality which is depicted in conflict, to describe the conflict of norms and values depicted in the novel and to reveal the reason why the author addressed the conflict of norms and values. The results of this study are as follows (1) there are three conflict of norms and values such as justice vs right, love of humanity vs social need, willingness vs conveying message, (2) the author depicted issue the conflict of norms and value through the character, setting, event, and style, (3) the author addressed the issue conflict of norms and value because the author wants to create a novel about human nature and human character personality with temptation.

**Keywords:** Paulo Coelho, Sociological Perspective, Conflict of Norms and Values, *The Devil and Miss Prym* novel.

## 1. INTRODUCTION

The major issue of this research is the conflict of norms and values in *The Devil and Miss Prym* novel (2000) written by Paulo Coelho. According to SpringerLink (2018) the conflict of norms is a rule that prescribes something characterized by the existence of a valid rule. Puja Mondal in his article “*Difference between Noms and Values of Society*” defined the conflict of values as general standards, which decide what is good and what is bad. From the definition above, values are ends while norms are means to achieve ends and often occur in society depicted by human nature and human character personality with temptation. There are two types of characters namely good and evil character. Paulo Coelho wrote the novel entitled *The Devil and Miss Prym* novel which reflects the personality of human beings in the real life. This novel has been observed by other researchers with a different focus.

There are four researchers who has discussed this novel as a material object and there is no researcher who discussed the issue conflict of norms and value. Amiruddin M. Conducted the research about *The Devil and Miss Prym* novel (2000) with the purpose to know the characterization of the major characters in the novel. The objective of this study is to analyze the novel using the psychoanalytic approach. The result of this research is the types of characterization of the major characters in the novel are Id, Ego, and Super Ego. Another researcher who observed this novel is Sari Andina D. She focused on analyzing the naturalness characteristics in Indonesian translation and on chapter 1 to 5. The other researcher is Kusumawati Fitri P. She focused on analyzing the personality of the main characters and the factors that influence the personality of the main characters. The objective of this study is to analyze the novel based on the psychological study. The last researcher is Erlin Kusuma Wardhani. She focused on the form of resistance against negative temptations. The objective of this study is to analyze the novel using psychoanalytic approach.

Based on the previous studies above, it is known that there is no researcher who discussed *The Devil and Miss Prym* novel with conflict issue

of norms and values. The researcher conducts this research with this issue. The researcher has two main reasons conducted this research; the firstly is because the researcher learns that human nature in this world was actually good or evil. Secondly, personality human character's with temptation reflected in conflict of norms and values. The researcher wants to analyze the conflict and the messages from the author that wants to be delivered to the reader.

The researcher uses a sociological perspective to conduct this research. This perspective will be used to analyze the relationship of literary work with the sociology of the society and to analyze the conflict of norms and values. This research applied sociological perspective by Swingewood. Sociological perspective was identified with literature of society and the media. Swingewood (1972) created three approaches to understand the sociology of literature as follows; literature as a mirror to the age, literature as the social situation of the writer, literature as cause of social effects. It can be concluded that the existence of work of literature has relationship with the aspect of social life.

## **2. RESEARCH METHOD**

The researcher conducts a study of qualitative research. Qualitative research is generally (thought not exclusively) been associated with this set of beliefs (Strauss and Corbin, 1998). The main issue of this research is conflict of norms and values and it is analyzed by sociological perspective. The primary data source of this research is *The Devil and Miss Prym* novel written by Paulo Coelho and published by Harper Collins in 2000. The secondary data source of this research is books, literary books, website, article, bibliography of the author and virtual references that related to this research and other sources that related or supported to this research. The researcher used the note-taking technique when collecting the data. Note taking means a complex activity that requires comprehension and selection of information and written production process (Piolat, Olive & Kellogg, 2004). There are seven steps in collecting the data as follows; (1) Reading the *Devil and Miss Prym* novel by Paulo Coelho

repeatedly, (2) Reading *The Devil and Miss Prym* novel by Paulo Coelho in Bahasa, (3) Browsing to the internet to get several information and articles related to the object of the study, (4) Taking notes of important data from both primary and secondary data, (5) Arranging the data into several parts according to its classification, (6) Selecting particular parts that are considered important and relevant for the analysis, (7) Drawing conclusion based on the analysis of the data. For the technique of data analysis, the researcher uses qualitative data analysis by Miles and Huberman (1994), as follow; (1) Data Reduction, (2) Data Display and (3) Conclusion Drawing and Verifying.

### **3. FINDING AND DISCUSSION**

#### **3.1. The Indicator's of Conflict of Norms and Values**

##### **3.1.1. Justice vs Right**

The conflict of justice vs right depicted when a businessman of a director of huge firm, a good person, his name is Carlos. Unfortunately, one day a group of terrorist kill his wife and his daughters whom he loves so much. Carlos feels that it is difficult for him to believe everyone again. Then he begins his journey in searching the truth of human being's nature also get a justice vs right. Carlos looks for a village and gets a people who can be help her. Carlos chooses Chantal. She is a young woman who has many dreams and future hopes. She also must get justice vs right.

##### **3.1.2. Love of Humanity vs Social Need**

The conflict of love of humanity vs social need is depicted when Chantal always seeks for her love in every man who comes to Viscos village, but the result is nothing. She thinks that the stranger can give away her wealth and realize her dream. She prepares to leave Viscos with the first man willing to take her.

##### **3.1.3. Willingness vs Conveying Message**

Willingness vs conveying message is the temptation action for its victim. Chantal's struggle to prove Viscos people are good



supported by her conviction that Viscos people still have conscience, it is because she really knows Viscos people well. It means that they will not sacrifice one of their people for the sake of ten bars of gold. That is the reason why Chantal is willing to convey the stranger's message.

### **3.2. Depiction of Conflict of Norms and Values**

Depiction through character, setting, event, and style.

#### **3.2.1 Character**

The characters that support the issue of conflict of norms and values are tempting character, tempted character, threatened character.

##### **3.2.1.1 Tempting Character**

It is the character who tempting another character. His name is Carlos. He plans to prove whether human being is good or evil. This character can be called as an antagonist character, but actually the character is very protagonist, because he has a bad experience in his life, so his desire changes her character into antagonist. He does it because he still cannot understand why the terrorists do it to his family. In carrying out his planning to tempt Viscos people, the stranger wants Viscos to fall into ruin by its people.

##### **3.2.1.2 Tempted Character**

It is the character who tempted by another character. Miss Prym is one of the tempted characters in the novel. She is a simple village girl and an orphan. The stranger asks her to help him. If at the end of seven days one of Viscos people is found dead, the stranger will give the ten gold bars to the Viscos village people. By getting that gold Chantal can make her dreams

come true. Viscos people is another tempted character in the novel. Viscos people have strong and weak faith to do something which will against one of the tempt for getting ten bars of gold as the reward. In this case, someone's sacrifice will save all people and will get those ten bars of gold. Another character is Old Bertha.

#### 3.2.1.3 Threatened Character

It is the threatened character. The first is Chantal because she is considered as a traitor for her village, Chantal is chosen because she is considered as a bane to Viscos, that is why she is being sacrificed. The Priest is another character in the novel which is being sacrificed, because he is considered as a holy man. Another character is Old Bertha. The third choice is the old Bertha who is considered that she has no courage and passion to live. Bertha is chosen to be the killing victim to Viscos village, because they think that she is old enough and she lives alone in her house.

#### 3.2.2. Setting

Based on the novel, the setting of conflict is identified in a small town called Viscos and far place from his hometown or country. Viscos is a small commune belonging in the Midi-Pyrenees Department which is located in South-West of France. In the novel, there are 281 societies in Viscos.

#### 3.2.3. Event/Plot

##### 3.2.3.1. The Existence of Carlos Family

The stranger has a good heart, it is shown when he is working in his company. He has a wife and two daughters who always love and support him. He really loves his family. His love it can be shown when he is

working. He works hard to support his family so that his family can live happily and comfortably.

#### 3.2.3.2. The Occurrence of Murder

One day a group of terrorist come and kidnapped his wife and two daughters as hostages. The terrorists do that because the stranger works as a director in a big firm of arms manufactures and they want to get some weapon from the stranger illegally. When the police known where the terrorist's cache is, finally they found the stranger's wife and two daughters who have been murdered as victims of terrorist's cruelty. It so difficult for him to receive it, his life changes at once.

#### 3.2.3.3. Looking for the Truth of Human Nature

The stranger carrying out his planning to tempt Viscos people, he wanted the Viscos to fall into ruin by its people. He need somebody to realize his planning. Finally, he meet a woman named Chantal. The stranger asked her to help him in telling his planning to Viscos people, if at the end of seven days one of Viscos people is found dead, the stranger will give the ten gold bars to the Viscos people.

#### 3.2.3.4. Human Personality

Viscos people who have affectation in Viscos village were making a plan to kill someone labeled sacrifice. The landowner, the mayor, the mayor's wife, the priest, and the hotel landlady, are busy in finding who will be the victim to dead. This case is that someone's sacrifice will save all the people and will get those ten bars of gold. Ten bars of gold can support Viscos people's life for the next years.

#### 3.2.3.5. Return Viscos Village to the Original Situation

In this part occur, there explained the conflict of norms and values, Chantal explains that those ten bars of gold cannot give happiness to Viscos village. Chantal tries to prevent a murder toward the old Bertha who will be the victim by Viscos village prosperity. Chantal stands in the middle of the field and speaks to Viscos people that all is just a trap made by the stranger which can destroy Viscos village. Finally, Chantal can make Viscos people realized about their mistake which almost make Old Berta as a victim. This also gives the answer to the stranger's question about whether human being is good or evil.

#### 3.2.4. Style

##### 3.2.4.1. Figurative Language

The researcher found four figurative languages as follows; Firstly, metaphor refers to compare one thing to another thing. It's shown when telling about Viscos village which is depicted in narration the society when arguing about who should be the victim. Secondly, simile shows how Viscos people always call "*Carlos*" as "*The stranger*". Thirdly, hyperbole shows Viscos people do not make Old Berta as a victim. It depicted that gold will not guarantee happiness for Viscos people. Lastly, repetition shows an affirmation how the stranger comes and rescue Chantal. By the time the rogue wolf will be harm Chantal. She repeated her instruction twice, then three times, until he registered what she was saying.

#### 3.2.4.2. Symbolism

Viscos people labeled the middle of the field as the gathering place in Viscos to Old Bherta to be killed as a “*ritual sacrifice*”.

#### 3.2.4.3. Diction

One clause that is categorized as special expression is “*run*” it means “*forest*” when Carlos told Chantal about ten bars of gold which is stored on the ground of forest.

### 3.3. Concern in Conflict of Norms and Values

One of the important reasons why Paulo Coelho addressed the issue of the conflict of norms and values is because able to create the personality of the characters that reflects the personality of human beings in the real life.

The consequences, his parents think he was a rebellious teenager, then his parents send him to a mental asylum three times, starting when he was 17 years old. Coelho also attended Jesuit schools in one of his interview, he said that he forced to pray and to believed in God when he wasn't ready. Since teenager his life wasn't easy. Once he tempted by a great negative temptation, Paulo fascinated by different spiritually like the hippies.

As conflict of norms and values is a part of his life, Paulo Coelho wrote some books where he shared his experiences and his though about conflict. *The Devil and Miss Prym* is a part of trilogy And On the Seventh Day other two being By the River of Piedra I Sat Down and Wept (1994) and Veronika Decides to Die (1998). These novels concern the subject of human mind conflict towards evil.

Veronika Decides to Die is a story about Veronika as a beautiful young woman with perfect life from Ljubljana. One day she tempted to die. She decides to do suicide used sleeping pills to make

her overdoses. Stuck between died and alive, she void the suicide letter. she wrote it for her parents while incited by a magazine article suddenly. She fails to die but suddenly she wake up in a mental hospital called Villeta in Slovenia. Because of her heart condition, Doctor said she has only few days to live. Enjoyed her time at the mental hospital her new personality born and starts to appreciated the world around her.

In *The Devil and Miss Prym* novel, Paulo Coelho share his thought about human nature. It is related with his personal history and he also wanted to reveal that there is always an eternal fight between good and evil inside all of us. Good and evil were the two sides of human nature. But then, we were given the chance to take control of it. Carrying the label “a novel of temptation”, Paulo Coelho proves to us that the infinite battle of good and evil in every heart and mind can eventually lead us to discovering deeper things about ourselves. The story opens our eyes to the truth of what man can carry out and sacrifice in exchange for survival.

### **3.4. Discussion**

The researcher found some conflict of norms and value after analyzing the “*The Devil and Miss Prym (2000)*” novel using the sociological perspective by Swingewood. According to Swingewood (1972), the sociology of literature is a growing body of critical theory. In this study has the relationship between the literary works and society, the social determinants of literature, the conditions of the production of literary works and the sociology studies of the writer. The researcher found conflict of norms and values consist of justice vs right, love of humanity vs social need and willingness vs conveying message. Justice vs right belongs to trauma cause while love of humanity vs social need and willingness vs conveying message belongs to love temptation for its victim.

Firstly, the researcher showed the conflict of justice vs right depicted in the novel. It is depicted when Carlos is a businessman and a director of huge firm, he is a good person. Unfortunately, one day a group of terrorist kill his wife and his daughters whom he loves so much. Carlos feels that it is difficult for him to believe everyone again. Then he begins his journey in seeking the truth of human being's nature also get a justice vs right. Carlos looking for a village and getting someone which can help him. Carlos chooses Chantal, she is a young woman from Viscos village who has many dreams and future hope. Chantal knows about gold of bars. Her desire are to change her fate and her future, so that Chantal can make her dreams come true. She also must get justice vs right.

Secondly, the researcher signifies love of humanity vs social need depicted in the novel. This conflict is depicted when Chantal always seeking her love in every man who comes to Viscos village but the result is nothing. She thinks that the stranger can give away his wealth and can realize his dream. She prepares to leave Viscos with the first man who wants to take her.

The last, the researcher found willingness vs conveying message depicted in the novel. Willingness vs conveying message is the action temptation for its victim. Chantal's desire is proving to the stranger that Viscos people are good people. Chantal's struggle to prove Viscos people are good supported by her conviction that Viscos people still have conscience, it is because she really knows Viscos people well. It means that they will not sacrifice one of their people for the sake of ten bars of gold. That is the reason why Chantal want to convey the stranger's message.

Based on the data and analysis above, the conflict of Carlos is justice vs right. The conflict of Miss Prym are love of humanity vs social need and willingness vs conveying message. The conflict of Viscos People is love of humanity vs social need.

Based on the previous studies above, it is known that there is no researcher who discussed *The Devil and Miss Prym* novel with issue conflict of norms and values. This research was complete the previous study. There are four researcher; (1) Amiruddin M. (2) Sari Andina D. (3) Kusumawati Fitri P. (4) Erlin Kusuma Wardhani. The researcher wants to analyze the conflict and the messages from the writer that wants to deliver to the reader.

#### **4. CONCLUSION**

Based on the analysis and discussion on the previous chapter, the study comes to the following conclusions.

Firstly, there are three conflict of norms and values depicted in the novel as follows; justice vs right, love of humanity vs social need and willingness vs conveying message. Justice vs right refers to the action that trauma cause for its victims who did it. Love of humanity vs social need refers to needs to be loved and change the future. Willingness vs conveying message refers to the action temptation for its victim.

Secondly, conflict of norms and values are depicted in the novel through characters, setting, event/plot, and style. The characters are classified into three categories as follow; tempting character refers to the character who tempting another character, tempted character refers to the character who tempted by another character, threatened character refers to the character who is victim to be killed. The setting of conflict is identified in a small town called Viscos and far place from his hometown or country. Viscos is a small commune belonging in the Midi-Pyrenees Department which is located in South-West of France. In the novel, the community in Viscos is 281 societies. The events at the moment of the conflict occurrences of norms and values are the existence of Carlos family, the occurrence of murder, looking for the truth of human nature, human personality, return Viscos Village to the original situation. The styles that support issue conflict of norms and values in the novel are figurative language, symbol, and diction.



Thirdly, the reason why Paulo Coelho addressed conflict of norms and values in the novel is that he shares his thought about human nature. She realized that there is an eternal fight between good and evil inside all of us. Good and evil are the two sides of human nature.

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